Publicity: Becke Parker, 07810 480924

becke@bparkerpr.co.uk

***After Andy***

*Adventures in Warhol Land*

by Natasha Fraser-Cavassoni

Published October 12th

Blue Rider Press Hardcover £23.99

*e-book also available*



***After Andy* is Natasha Fraser-Cavassoni’s insider's account of working in Andy Warhol’s studio and *Interview*magazine, and explores Warhol’s impact on the art world, pop culture, society, and fashion—and how his iconic status gave rise to some of our most influential tastemakers today.**

Natasha Fraser-Cavassoni met Andy Warhol when she was sixteen, and then on and off over the years before landing in New York City at the Andy Warhol Studio, or as she calls it, “Adventures in Warhol Land.” In this witty, page-turning account, she takes readers deep into the Pop artist’s world—as well as miles into the stratosphere of the socialites, fashion icons, film stars, rock legends, and art world powerhouses who could be found in his orbit—where she worked with Fred Hughes, Brigid Berlin, Vincent Fremont, and others who were once part of the Factory clan.

As the last person hired at the studio before Warhol died in 1987, Fraser-Cavassoni saw firsthand the end of an era and the establishment of a global phenomenon. From the behind-the-scenes disagreements and the assessment of his estate, which included *Interview* magazine and his art inventory, to the record-breaking auction of his belongings and the publication of his diaries, Fraser-Cavassoni examines the immediate aftermath of Warhol’s death and his ever-growing impact, which ranged from New York to Los Angeles and throughout Europe. Interviews with key figures of the art world and dozens of Andy intimates make *After Andy* and its subject more relevant than ever today.

**Praise**

“[A] glitzy chronicle…lavishly detailed…exposing the true glamour of the Warhol-ian world… Fraser-Cavassoni unleashes an intriguing stockpile of anecdotes that will delight Warhol's legion of admirers… A pop icon's star-studded legacy decorated with red-carpet prestige.”**—*Kirkus***

“With poignancy and lots of laughs, Natasha Fraser-Cavassoni takes us straight to the heart of celebrity culture—by way of 1970s London, 1980s New York, and 1990s Paris. *After Andy* is a must-read for anyone who loves art, fashion, and great gossip!” **—Kate Betts, author of *My Paris Dream***

“Natasha Fraser-Cavassoni’s riveting eyewitness memoir captures Warhol’s inner circle in the aftermath of the artist’s sudden death with insight, factuality, compassion and fabulous high style.” **—Bob Colacello, author of *Holy Terror: Andy Warhol Close Up***
“As a visual artist obsessed with all things Warhol, I dove into *After Andy* looking for tales of the Factory and found the rich and deftly reported memoir of an honest and reluctant ‘it girl.’ Fraser-Cavassoni’s laser-sharp memory and attention to detail—fashion, interiors, conversation—make her story of searching for herself through the lens and legacy of Andy Warhol an utter joy to read.” **—Laurie Simmons**
“Seen through the eyes and the sharp tongue of a clever English society girl, *After Andy* is a compelling chronicle that offers an entrée into the world of art and fashion in the ’80s and ’90s in New York, Paris, and London.” **—Diane von Furstenberg, author of *The Woman I Wanted to Be***

“The mysterious fabulosity of Andy Warhol is the gift that keeps on giving. Natasha, the insider, rips the wig off the whole shebang and offers a ton of intelligent and personal insights.” **—Simon Doonan, author of *The Asylum***

“Natasha Fraser-Cavassoni observes everything with a raised eyebrow, but also with graciousness, amusement, and enthusiasm. She navigates joyously through the past and present, writing about the intimacies of her social and professional life with an outsider’s independent view. Her contradictions are her charm.” **—Ines de la Fressange, author of*Parisian Chic***

“As an observant insider, Natasha Fraser-Cavassoni has great stories and the best take on things.” **—Sofia Coppola**

“I enjoyed *After Andy*enormously.” **—Rupert Everett, author of *Red Carpets and Other Banana Skins***

“*After Andy* should be called *Confessions of the Ultimate Insider*. It is a fascinating, candid account of international court society written by a court favorite—a nonfiction version of Truman Capote’s *Answered Prayers*.” **—Toby Young, author of *How to Lose Friends and Alienate People***

**About the author**

Natasha Fraser-Cavassoniis the author of *Sam Spiegel*, *Tino Zervudachi*, *Dior Glamour*, *Monsieur Dior*, *Loulou de la Falaise*, *Biyan*, and *Vogue on Yves Saint Laurent*and *Vogue on Calvin Klein*. She was the European editor for *Harper’s Bazaar*from 1999 to 2004, after serving as a staff member and journalist at *Women’s Wear Daily*and *W*magazine, and assisted Karl Lagerfeld at the Chanel studio. She lives in Paris with her two daughters.

**Publicity:**

**Becke Parker 07810 480924**

**becke@bparkerpr.co.uk**

**Katherine Stroud 07780 112964**

**kstroupr@gmail.com**